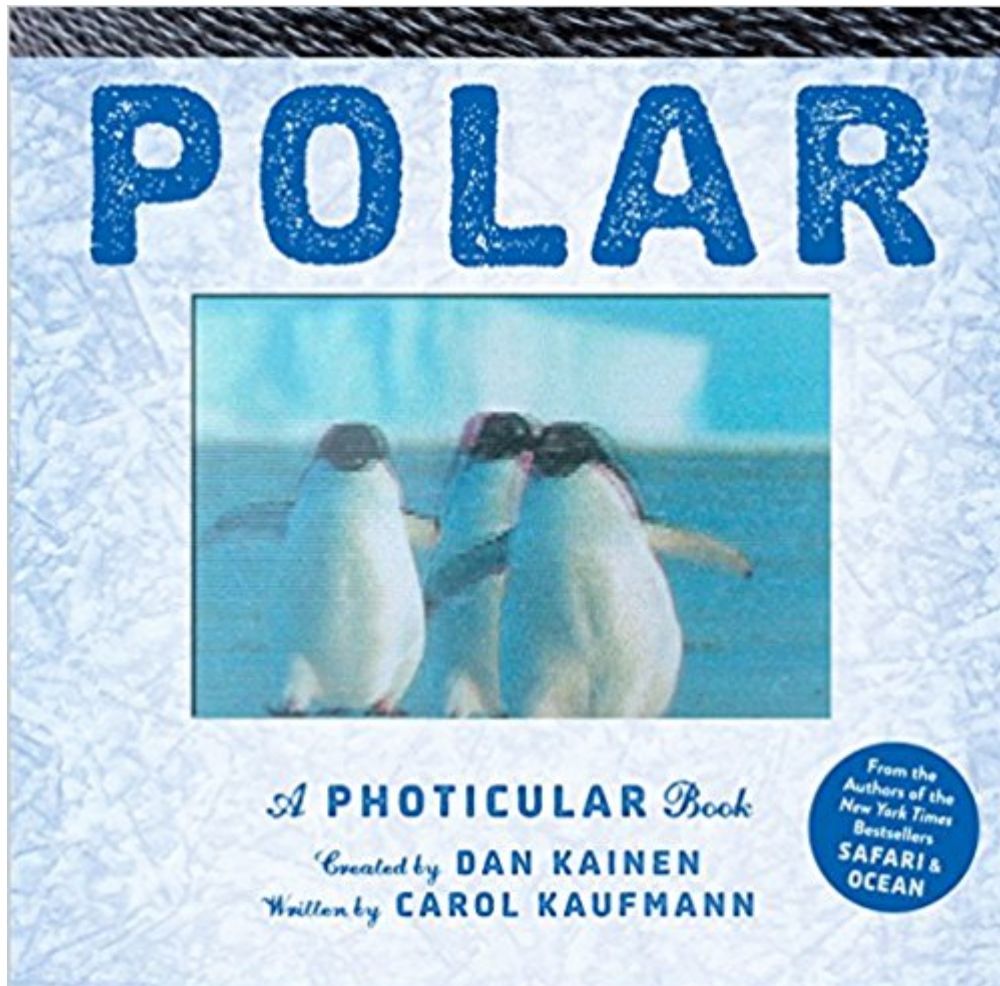




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# Polar: A Photicular Book



## Synopsis

Take a stunning journey to the ends of the earth through the colorful, fluid motion of Photicular® technology. A phenomenon first seen in the bestsellers Safari and Ocean, Photicular technology uses sliding lenses and video imagery to display realistic living motion in the pages of a book. Itâ™s like a movie in your hand. Penguins waddle in their irresistibly happy way. A walrus lumbers across the snowy landscape. Thereâ™s a polar bear with her lively cubs. A beluga whale, breaching. A team of sled dogs sprinting directly at the viewer. And the miracle of the Northern Lights, shimmering like a silk rainbow through the star-filled night. National Geographic writer Carol Kaufmann brings the reader along on a voyage to the North and South Poles, and writes a lively and informative essay for each image, including vital statistics for each animal, such as their size, range, habitat, and more. Â

## Book Information

Age Range: 3 and up

Series: Photicular

Hardcover: 24 pages

Publisher: Workman Publishing Company (October 6, 2015)

Language: English

ISBN-10: 0761185690

ISBN-13: 978-0761185697

Product Dimensions: 8.2 x 2 x 8.2 inches

Shipping Weight: 1.8 pounds (View shipping rates and policies)

Average Customer Review: 4.8 out of 5 starsÂ Â See all reviewsÂ (53 customer reviews)

Best Sellers Rank: #21,330 in Books (See Top 100 in Books) #7 inÂ Books > Arts & Photography > Photography & Video > Photojournalism & Essays > Photo Essays #10 inÂ Books > Science & Math > Biological Sciences > Animals > Wildlife #13 inÂ Books > Science & Math > Nature & Ecology > Ecosystems

## Customer Reviews

This was purchased for a 3 year old on her birthday. My children had found one of these from the series and they were all enamored with it (ages 2- 14). The verbiage is mature, not going to hold the interest of young ones, but it makes the book enjoyable for other ages as well. I'm sure any little one would love to look at this for quite a while, and return to it time and time again (if my crew had their choice, they would have kept it!). I was worried that maybe with "technology" that this would be

boring, but the little girl loved her gift and we've heard that she still enjoys it (and I don't think that they're just being nice ;) )

Bought as a gift for my nephew. Not a lot of pictures but the way they move is amazing and beautiful. He is 3 and a little young for this in hindsight, the photo descriptions are advanced and he doesn't understand how to make the pictures move properly. Great for an older child or adult into nature or a coffee table book.

What great books! This is a fantastic idea to get for kids as well as adults. We've gotten both the Polar and the Safari and love them. It's a step above the standard "scanimation" type books.

Bought this as a gift for my great-nephews. We were all surprised by the vividness range of the images. Additionally the written component was detailed and educational. I will get the other 2 photocular books as well.

This is intended as a gift for my granddaughter who's birthday is in a few weeks. So I don't know her reaction. However, I saw one of these books in the gift shop of the Phillips Museum in DC and just loved it. When I went online to buy it, I saw there were three books so I bought them all. I love them, if that counts!

My daughter got this as a Christmas gift from her Great Uncle and although she is too young to really enjoy it without chewing or ripping it, it's a fascinating book for anyone! It balances the information about each animal with a great moving image of the animal in action. I wish I would have had a book like this when I was young. It was difficult and expensive to take my 4 siblings and I too the zoo, so this would have been pretty cool.

I got these for my nieces for Christmas and they are just awesome! I can't believe how real it is and how much fun she (and the adults) had flipping through it and adjusting the speed to see the animals run in super slow mo or super high speed. They are absolutely terrific and is something that she'll be able to use as she grows.

This is a great book. Adults and kids alike will enjoy this book. It is very well done and fascinating how the animation works.

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